



QUESTIONNAIRE FOR BOARD OF DIRECTORS CANDIDATES

Please provide answers to the 10 items on this questionnaire (in lieu of a "bio" on yourself) and return with your validated Petition of Candidacy. Your answers and your photo will be printed in April Ripples.

If you wish this questionnaire to be emailed to you, please contact Madison Greenlee (madison@lpoa.com) or at 816.541.2447 and advise her of your email address.

Name: Tony DeMarco

Address: 114 NW Cypress Street, Lees Summit, Mo.

How long have you lived in Lakewood? 32+ years

Board members serve on both the LPOA and LHC Boards. Please list your involvement, if any, with either organization:

- ARB/ARC member/chairman through April 2019-Feb. 2026
- Led the ARB/ARC Envision Lakewood Strategic Plan
- Appeals committee member (present)
- Assisted in the creation of The Security Committee
- Attendee at most Board Meetings
- Participated in and volunteered for Golf Club events through The Activities Committee
- Frequent patron of The Argyle Restaurant
- Co-produced The Lakewood Boating Education Course

Describe any training, education and/or experiences that you can bring to the Board:

- Approximately 15 combined years of committee/volunteerism for L.P.O.A.
- BA from the University of Missouri in Kansas City
- 30+ years in marketing to include broadcast (CBS among others) and advertising agency (Bernstein-Rein Advertising)
- Managed sales staffs of 20+ account executives
- HIPPA Training

What was your motivation for becoming a candidate for the Board of Directors?

I'm eager to utilize my knowledge of Lakewood that I've obtained through involvement on several committees over the years. I anticipate a seamless transition to the board as a result of that experience. Residents at Lakewood deserve a choice of qualified candidates. My record of giving back to our community is well documented. My Frequent attendance to board meetings provides me with an understanding of past agenda items and the discussion that rendered those decisions. Serving on the Board would be the next chapter for me and something for which I feel well qualified and willing to do. I am asking for your vote!

From LPOA Policy 21, Election and Balloting Procedures:

Election Committee will work with LPOA communication staff to create a 1-2 page handout on each candidate that will also be posted on the LPOA website during the election season. This will include a photo, short bio, key points from candidate's application, participation on/in Lakewood committees or activities, and a listing of all Lakewood citations within three years of petition of candidacy. If a candidate was previously on the Board of Directors, it will list the dates served, whether appointed or elected, and whether the candidate fulfilled the full term of the election or appointment. It will also note if the candidate was ever previously removed from the Board.

What impression would you like potential homeowners to receive when visiting Lakewood, and what are your suggestions to achieve those goals?

The impression that I would like potential homeowners to receive is that Lakewood is a great place to raise their family and/or to retire. Groups like "Mom's Club" help new families find support services while the "Activities Committee" has events throughout the year that provide opportunities for the community to connect. The newly formed "Lakewood Greeters" assists new homeowners with the transition to our association. These committees/clubs to name a few, create a sense of "community" that is appealing to potential homeowners. A tour of Lakewood is impressive and potential homeowners should conclude that it is a well-maintained development that has stood the test of time for over 50 years.

Have you had a chance to review or become familiar with the Lakewood ENVISION Strategic Plan? How do you see yourself supporting or contributing to the goals of the plan as a board member?

I am very familiar with the Lakewood ENVISION Plan. My wife Jennifer, was the Secretary of that Ad Hoc Envision Lakewood Committee. The Envision Lakewood initiative challenged committees (and staff) to look at strengths and weakness, etc. The ARB/ARC Committee reviewed areas where processes could be improved. We streamlined the ARB/ARC application forms making it easier for residents to complete when applying for improvements. I developed a training module for future ARB/ARC members to reduce ramp up time. In addition, the committee moved its bi-monthly meetings to the main clubhouse thereby providing more space for residents who attend. ARB/ARC agendas are now available on the LPOA website for more transparency. I would like to see The ENVISION Plan be added to the consent agenda to keep awareness of this important initiative at a high level and referenced as needed.

What do you hope to accomplish over your 3-year term?

- Focus on the priorities **stated by member feedback** listed in the Envision Lakewood Strategic Plan.
- I assisted in making the ARB/ARC a more efficient committee during my 14 months as chairman and I hope to apply those skills when on the board.
- Employ pragmatic thinking by seeking the best possible outcome for every agenda item over my 3-year board commitment.
- Support our staff by addressing their needs along the way.
- Increase interest in volunteerism by encouraging residents to apply their skillsets to committees with similar needs for Lakewood.
- Develop messaging to Lakewood membership encouraging them to utilize amenities as well as attend and/or volunteer at functions created by LPOA and/or the Activities Committee.
- Get involved! Make a difference! Have fun along the way!

Please tell anything else about yourself that you would like your neighbors to know:

I am happily married to my loving wife and business partner, Jennifer for 39 years. She has served on several committees and was co-chair of the Activities Committee before leaving that post to dedicate more time to DeMarco Designs. I am fully retired and enjoy my wood working hobby, boating and an occasional round of golf when time permits. We dine at The Argyle on a regular basis. Our daughter and son in law along with our 16-year-old twin granddaughters also live in Lakewood. In addition, my nephew and his wife, along with their two young kids live in Lakewood. Jen and I have met many friends in Lakewood by being involved and participating in activities, committees, and community.

From LPOA Policy 21, Election and Balloting Procedures:

Election Committee will work with LPOA communication staff to create a 1-2 page handout on each candidate that will also be posted on the LPOA website during the election season. This will include a photo, short bio, key points from candidate's application, participation on/in Lakewood committees or activities, and a listing of all Lakewood citations within three years of petition of candidacy. If a candidate was previously on the Board of Directors, it will list the dates served, whether appointed or elected, and whether the candidate fulfilled the full term of the election or appointment. It will also note if the candidate was ever previously removed from the Board.